

CITY OF BURNIE

THANKYOU

**for giving us your
feedback Burnie**

Burnie Settlement
Strategy



CITY OF BURNIE



BURNIE SETTLEMENT STRATEGY

Feedback Consultation Round 1

Thank you Burnie community for supplying your feedback and assisting in co-creating our Draft Settlement Strategy.

You have given us your ideas on where future housing growth should occur. You have shown us that you want diversity in housing options, and to suit the older population. You are passionate about our beaches, parks and recreational grounds and want a vibrant and thriving city.

We have read each and every submission and have created a Draft Strategy that speaks to what you - the community wants. We truly believe that diversity of option achieves the best outcomes for all.

HOW IT ALL COMES TOGETHER

This document details all the feedback that the Burnie Community provided to Burnie City Council.

It is broken down by each question we asked you in Round 1 of the Settlement Strategy.

On each page, you will notice the feedback is placed inside circles. The size of the circle represents the amount of feedback we received on the subject.

The larger the circle - the larger amount of feedback.

The smaller the circle - the smaller amount of feedback.

Let us know if we got it right?

Our engagement reach for the Settlement Strategy Round 1 was as follows-

Food and Feedback Session - 220 reach

Facebook - 21,999 - across 3 posts on 22 February, 29 March and 4 April

Combined community consultation process totaled 22,219 people

Local radio and Business North West Breakfast were also utilised in fostering engagement.

Feedback Framework

- ➔ **Do you think Burnie has a good range of housing options to suit the needs of the population and housing types to suit the older population?**
- ➔ **What opportunities do you think a growing population can provide for Burnie?**
- ➔ **What do you love about living in Burnie?**
- ➔ **What aspects of Burnie are you most proud of?**
- ➔ **What do you want Burnie to look like in 20 years?**
- ➔ **Where in the Burnie LGA do you think future housing growth should occur?**
- ➔ **Do you think there is anything that Burnie is lacking or will require in the future to support the population?**

Feedback Framework

- ➔ **Can you think of any land parcels or areas in Burnie that could be better utilised?**
- ➔ **What industries would you like to see grow in Burnie?**
- ➔ **What additional facilities do you think need to be provided to support visitors to the area?**
- ➔ **What challenges do you see Burnie facing in the future due to climate change?**
- ➔ **What natural values do you think most need protection?**
- ➔ **Are there any community facilities and services that are lacking or could be improved in Burnie?**
- ➔ **Do you think the health services in Burnie sufficiently support the current population?**
- ➔ **Do you think there are a good range of job opportunities in Burnie?**

RANGE OF HOUSING OPTIONS AND DO THEY SUIT THE OLDER POPULATION?

Higher
Density

Currently Burnie does not have a good range of housing options and there is insufficient housing types to suit the older population



More
homeless
shelters

Lack of
retirement
villages

CBD
housing
options

WHAT OPPORTUNITIES DO YOU THINK A GROWING POPULATION CAN PROVIDE FOR BURNIE?

New industries for jobs

Creating more businesses

Greater sense of community

Greater rate base for Council, more jobs opportunities, more shops in the CBD



Improved economic growth

WHAT DO YOU LOVE ABOUT LIVING IN BURNIE?

Grew up here,
familiar and
family

Relaxed
lifestyle, which
is family
friendly

City by the sea,
idyllic setting, close
to facilities,
stunning views from
the hillside and
access to beaches

Green
areas and
no traffic

Sense of
community



WHAT ASPECTS OF BURNIE ARE YOU MOST PROUD OF?

**Local beaches and
access to the greater
North West Region**



Sports
facilities

Industrial
heritage

Port of Burnie
and our
agricultural
farming

Parks and
recreational grounds,
and community

WHAT DO YOU WANT BURNIE TO LOOK LIKE IN 20 YEARS?

More high density
and inner city
housing

Vibrant and thriving, city
that is clean and a
bustling livable city with
tree lined streets

Shopping
mall

No
homelessness
and minimal
unemployment

A safe community,
one with
opportunities for the
younger
generations to
choose to stay

Pride in our
heritage

**Development
of the
foreshore
and Port**

WHERE IN THE BURNIE LGA DO YOU THINK FUTURE HOUSING GROWTH SHOULD OCCUR?

Outskirts of
Burnie, Ridgley,
Mooreville

Inside
CBD on vacant
first floors

Evenly spread
across the LGA

Upper Burnie,
Park Grove,
Downlands and
behind Cooee

Extending
Singline
Estate



DO YOU THINK THERE IS ANYTHING THAT BURNIE IS LACKING OR WILL REQUIRE IN THE FUTURE TO SUPPORT THE POPULATION?

More rentals and affordable properties

Another supermarket and bigger shops

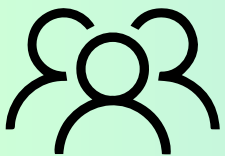
Health services, more doctors, increased mental health services, youth support services, and increased social housing

Improved public transport

More aged care housing

More childcare centres

Jobs and opportunities



WHAT INDUSTRIES WOULD YOU LIKE TO SEE GROW IN BURNIE?

Education and Training

Health Care

Manufacturing

Retail Trade

Renewable Energy



WHAT ADDITIONAL FACILITIES DO WE NEED TO BE PROVIDED TO SUPPORT VISITORS TO THE AREA?

Accommodation

Shops

Experiences

Tourism
Operators

Transport

Public Facilities



WHAT CHALLENGES DO YOU SEE BURNIE FACING IN THE FUTURE DUE TO CLIMATE CHANGE?

Floods / Storm Surge

Bushfire Events

Drought /
Extreme
Heat

Over
population

Erosion

Pollution



WHAT NATURAL VALUES DO YOU THINK MOST NEED PROTECTION?

Agricultural
Land

Coastal Areas




Parks and
Recreational
Grounds

Rainforest



FEEDBACK FRAMEWORK

Other feedback to each question not included in the above summary

-  **Can you think of any parcels or areas in Burnie that could be better utilised?**
-  **Are there any land areas in Burnie that you think could be better utilised to support the renewable energy sector?**
-  **Are there any community facilities and services that are lacking or could be improved in Burnie?**

Can you think of any parcels or areas in Burnie that could be better utilised?

CBD could be developed in underground or elevated carparks with residential above

Relocate large sporting grounds to outer areas

Redevelop old ambulance station for multi storey high end accommodation

Utilise old Wivenhoe showground where market is

Old pulp site

TAFE farm area

Old UTAS site

Wasted West Park area and Cooee Point

Yacht Club

Better utilisation of the waterfront

Old Brooklyn School

King Street carport for 1-2 bedroom apartments (potentially for students)

North Terrace area could be expanded upwards for premium residential and/or tourist accommodation

Are there any land areas in Burnie that you think could be better utilised to support the renewable energy sector??

The HIF site

Land beside Bunnings

Hampshire, Ridgley, Highclere area

Not Bass Strait

Roundhill, Stowport and Natone

Are there any community facilities and services that are lacking or could be improved in Burnie?

Up to date, all weather facilities and promotion of sporting clubs

Lack of green spaces with facilities, lack of shade

**The Aquatic Centre is great for learn to swim/sports club, but not family friendly
(no splash pool)**

Lack of accessible facilities for the community

The Burnie Airport is in need of a second terminal upgrade

Community gardens with access to support and education to grow produce

Not enough wheelchair parking, lack of connectivity and transport

Most sporting facilities are dated and in poor condition

Boat ramp could be developed into a secondary area

Camping and caravan experiences, caravan park

Coastal pathway to Heybridge

More playgrounds

Public toilets in the CBD

Feedback from reading the Discussion Paper and further comments

Other issues raised

Infrastructure

Upgrade the pool; bring back makers Workshop; better shared pathways; city gateway; upgrade Yacht Club; develop the waterfront; tourism information centre; no more sports centres; coastal pathway east of Burnie;

Retail

more large retail; encourage night markets and night shopping; reduce rents

Tourism

The volunteers are amazing for cruise ship; loads of natural attractions i.e. penguins, Fern Glade, beachfront; camping ground and caravan park; mountain bike tracks; canoeing course; extreme sports facilities; develop better website for tourism;

Sustainability

Housing designs to reduce concrete and lighter colours (avoid heat banking), increase tree cover; employ sustainability officer;

Strategic Sites

Council divest surplus lots with specific development opportunities to contribute to the overall aim of this strategy, some of which may need to be rezoned as a priority; a number of strategic sites have been identified and alternate uses provided

Feedback from reading the Discussion Paper and further comments

Other issues raised

Services

improved public transport (including late night); support sporting/community groups; loads of natural attractions i.e. penguins, Fern Glade, beachfront; bypass Burnie; more childcare centres; provide shuttle bus for families to attend sports; strategise and review existing assets and supply new social infrastructure in strategic locations in conjunction with existing and future settlement

CBD

Rates are too high, need more support for business setting up; safety, remove homeless people; meld green spaces with CBD; more supermarkets; return the town clock; identify land that could be better utilised or strategically positioned to benefit community; support clear planning controls for CBD (i.e. Specific Area Plan); limit height of developments; encourage joint private/public development within CBD; alternate entry point into the CBD;

Housing

Council progress opportunities to meet housing needs for renewal energy projects; more diverse stock needed; higher density needed both in and around CBD; review ratio calculations for dwelling yield;

Feedback from reading the Discussion Paper and further comments

Other issues raised

Land Supply

Proposed supply should be further tested for developability test, i.e. servicing;

Council

Needs to listen to the community; a Council that works together and behaves as a team; local government amalgamation; needs to support families and local businesses; better communication between Council and community; utilise local organisations / groups to help implement your plans; Burnie needs to keep a majority share in the airport; Council to be transparent with decision making; reinvest in the community; needs a vision and a social plan; remove General Manager and all senior management and Councillors; leverage existing Council properties;

General

Statistics are based on old data and projections flawed; need things to do; greater police presence; Burnie needs an identity; change the name of Burnie; support arts and cultural events, Arts Advisory Committee; need to make building houses easier; stop parking meters; more services to rural areas; retain assets (do not sell them off); 24 hour dog control; invest in full STEM educational options with UTAS;

Food and Feedback Session

Housing

Not enough variety; need units for people wanting to age in place; buildings could be repurposed for studio apartments; there should be options for student accommodation; challenging to buy a house now; housing commission properties should not be grouped together; vacant land at Cooee could be used for tiny homes for short term solutions for people and surge accommodation for workers; need for over 55 age bracket lifestyle communities; need good housing to assist in attracting works to the area; need for more quality land and quality housing; need to avoid housing expanding into agricultural land

CBD

The central area is missing activation; businesses are shutting; cruise ships are back but nothing to keep them in the CBD; the beach at the end of CBD is an asset; the city needs renewal; not enough to do that does not cost money; needs live music scene; blank walls in CBD and arcades do not feel safe;

Food and Feedback Session

Shopping and services

Shopping is limited; need bigger department stores; no late night shopping; no events; no cultural festivals; people go to Ulverstone, Devonport or Launceston for shopping; indoor play facilities; toddler pool; combine community facilities

Transport

Lack of public transport; need an eco friendly rail trip to Strahan; roads not designed for heavy vehicles; loss of railway line impacts opportunities for big business; lack of e-scooters

Urban Design

Need shade in the city; more accessible; foreshore is under utilised; lighting needs to be improved; better footpath connection; open spaces in the CBD; trees; murals by local artists; basketball courts; outdoor climbing area; South Burnie needs investment and beautification

Food and Feedback Session

Community Culture

Can be classist with large demographic heavily relying on social services; socio economic issues; homelessness; aspirations for the young are changing now; more opportunities; Australia Day services; need to change the narrative good things come out of Burnie

General

A good place to live; good for families; great quality of life for kids; needs of the community changing as it ages; need to have good access to sport and other activities; Burnie feels like the forgotten about city; feels unsafe; kids are bored and get into trouble; Council needs to communicate in a way that is inclusive of our aging population; penguin viewing area should be upgraded; showgrounds be reused

Health

High turn over of staff at hospital; lack of specialist services; need more GP's; need more mental health services; parking at hospital is problematic particularly for aging community

Did we get it right ?



Scan the QR code and let us know if we got it right